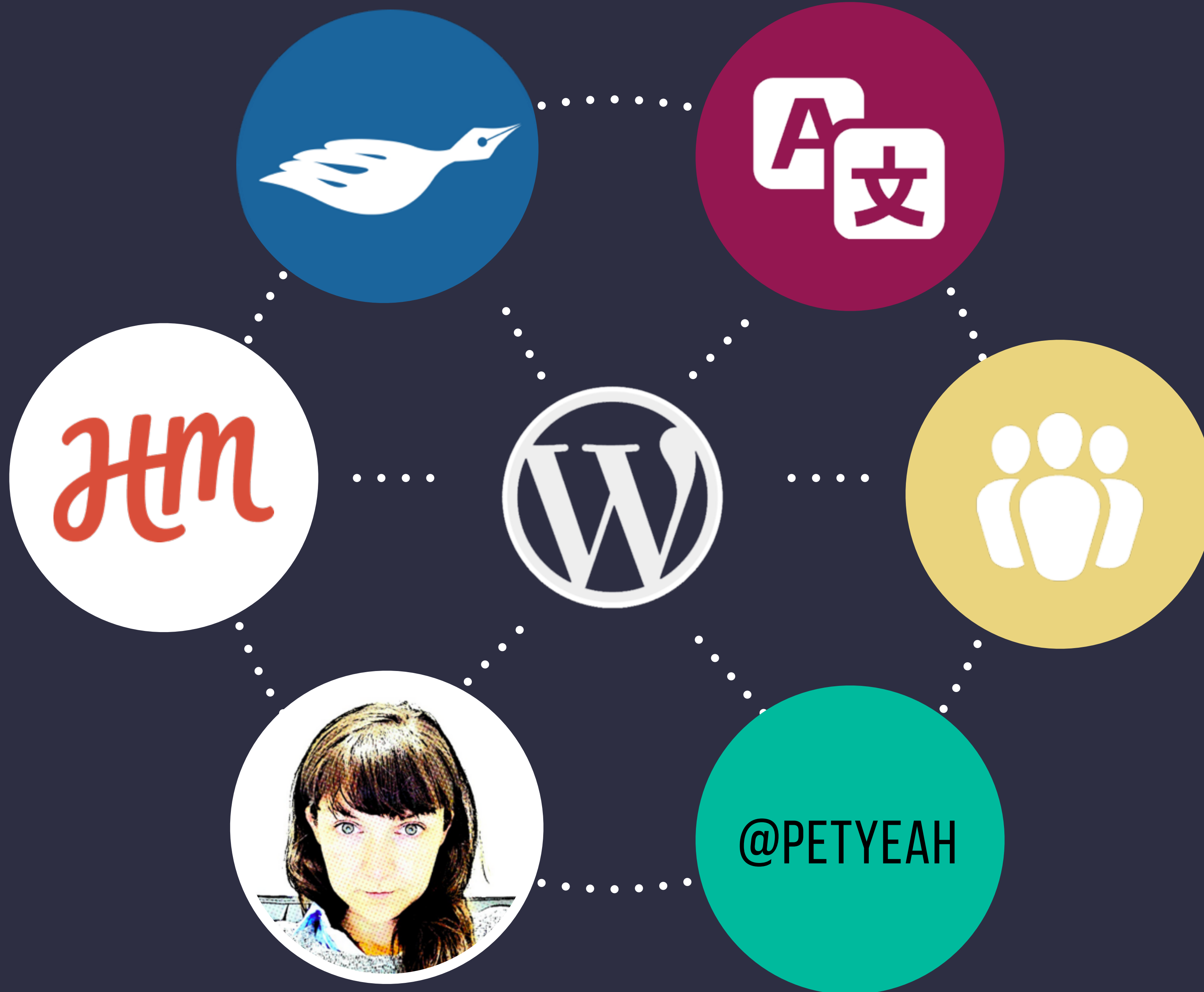


# MAKING WORDPRESS GLOBAL

#WCCGN

@PETYEAH





# THE POLYGLOTS

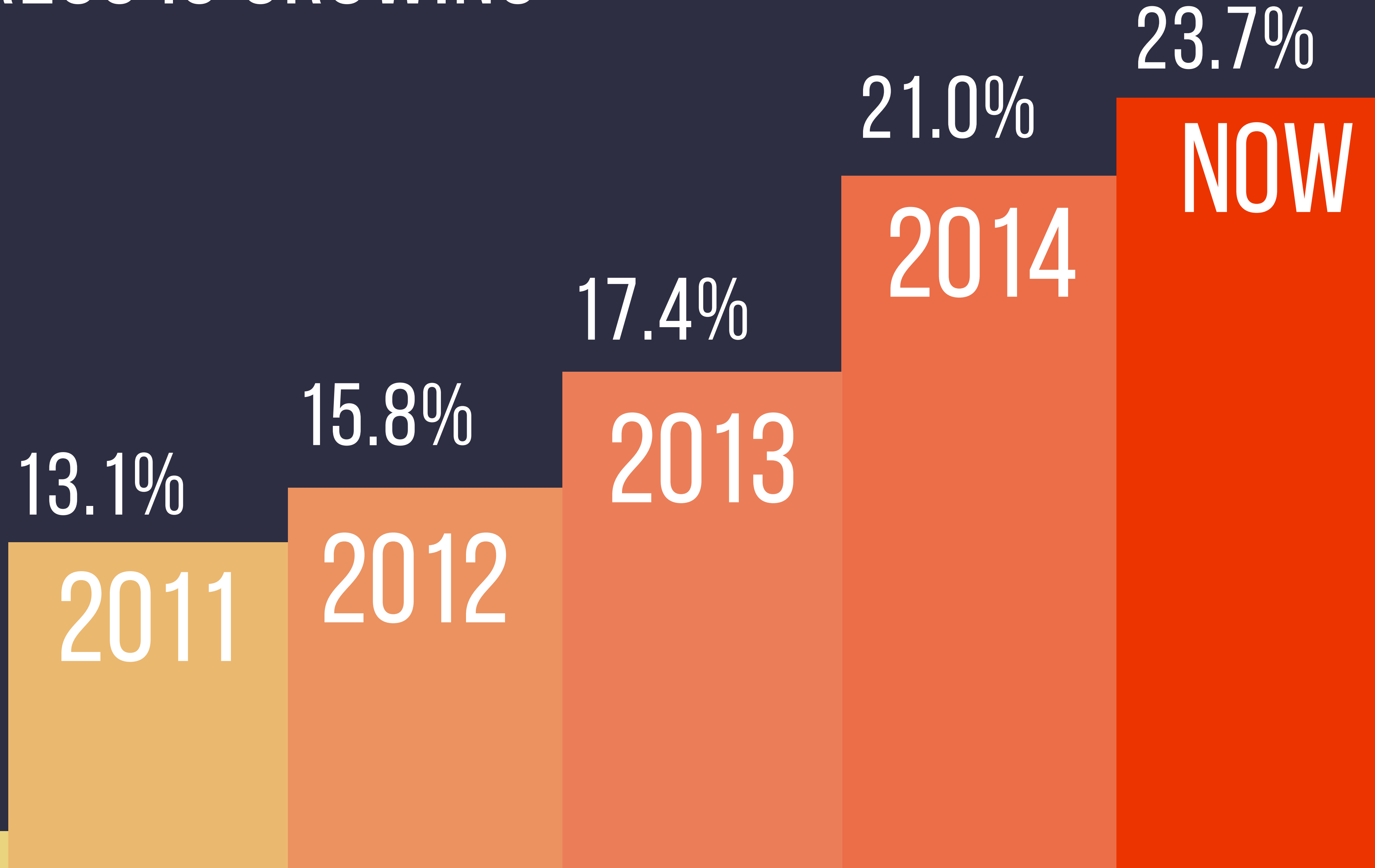
145+ LOCALES

4000+ TRANSLATORS

300+ TRANSLATION EDITORS

# WORDPRESS IS GROWING

CREATED  
2003



# TOP LANGUAGES IN THE WORLD



# TOP WORDPRESS LANGUAGES



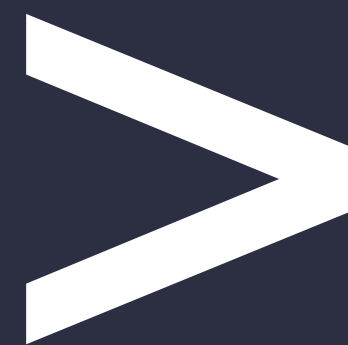


# WORDPRESS 4.0 (2014)

NON ENGLISH DOWNLOADS SURPASSED ENGLISH DOWNLOADS



7,196,847



ENGLISH

6,538,463



I18N & L10N



**I18N**  
INTERNATIONALIZATION

**L10N**  
LOCALIZATION

**CREATING**

**TRANSLATING**

**TRANSLATABLE**

**SOFTWARE**

**SOFTWARE**

**FRONT&BACKEND**

# I18N

## INTERNATIONALIZATION

MAKING  TRANSLATABLE

[HTTPS://DEVELOPER.WORDPRESS.ORG/PLUGINS/  
INTERNATIONALIZATION/](https://developer.wordpress.org/plugins/internationalization/)

[HTTPS://DEVELOPER.WORDPRESS.ORG/PLUGINS/  
INTERNATIONALIZATION/LOCALIZATION/](https://developer.wordpress.org/plugins/internationalization/localization/)





# PLUGIN HANDBOOK

[DEVELOPER.WORDPRESS.ORG/  
PLUGINS/  
INTERNATIONALIZATION/](https://developer.wordpress.org/plugins/internationalization/)



# THEME HANDBOOK

[DEVELOPER.WORDPRESS.ORG/  
THEMES/FUNCTIONALITY/  
INTERNATIONALIZATION/](https://developer.wordpress.org/themes/functionality/internationalization/)



L10N

LOCALIZATION

TRANSLATING



[HTTP://TRANSLATE.WORDPRESS.ORG](http://translate.wordpress.org)

[HTTP://MAKE.WORDPRESS.ORG/  
POLYGLOTS/TEAMS](http://make.wordpress.org/polyglots/teams)

[TRANSLATE.WORDPRESS.ORG](https://translate.wordpress.org)

WORDPRESS

WORDPRESS ADMIN

BUDDYPRESS

BBPRESS

WORDPRESS THEMES

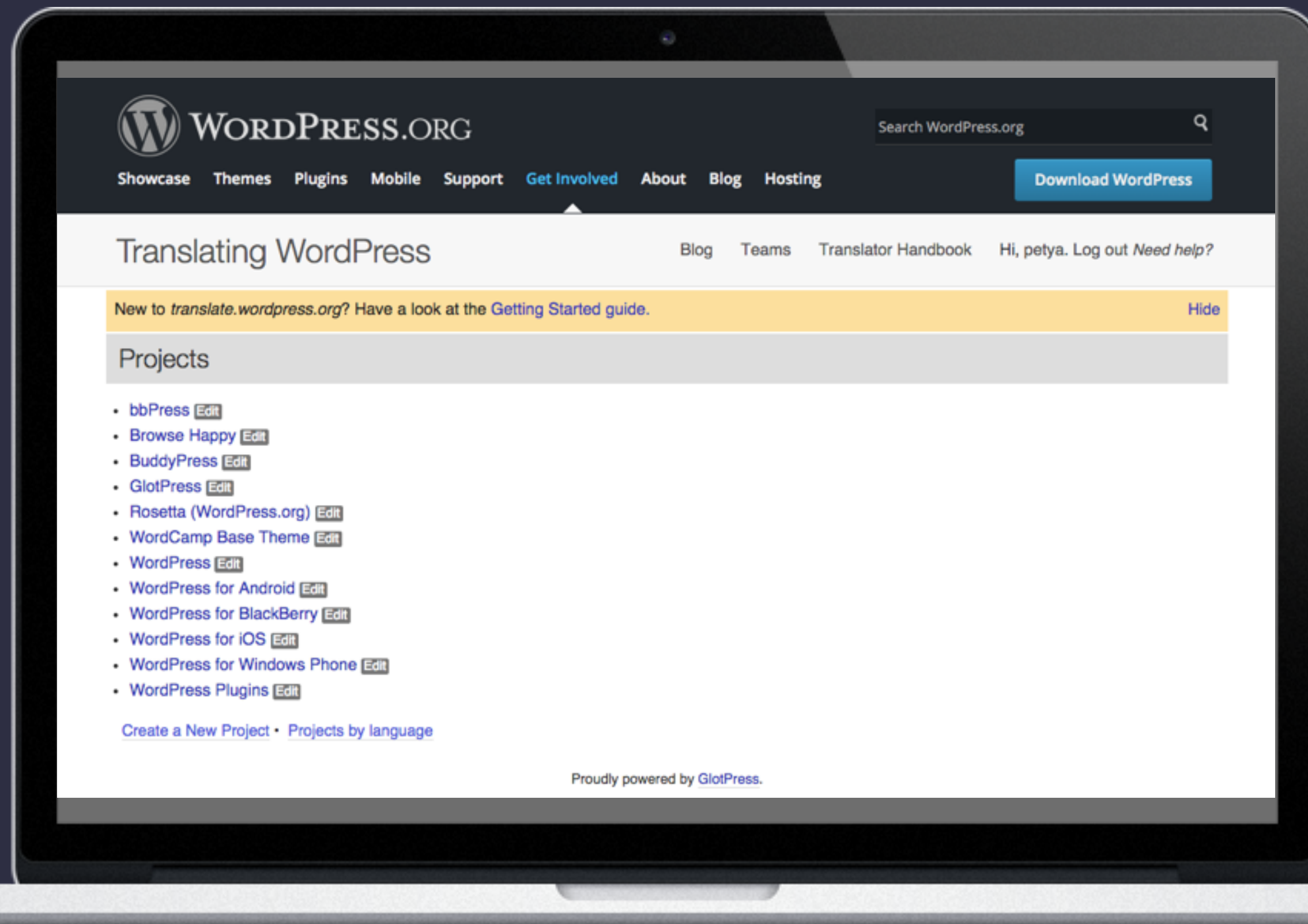
IMPORTANT PLUGINS

WP MOBILE APPS

[WORDPRESS.ORG](https://wordpress.org) LOCAL



# TRANSLATE.WORDPRESS.ORG



JOIN A TEAM

CREATE A TEAM

RESURRECT A LOCALE

[MAKE.WORDPRESS.ORG/POLYGLOTS](https://make.wordpress.org/polyglots)

# WORDPRESS, I18N & THE FUTURE



WORDPRESS

CHOOSE LANGUAGE ON  
INSTALL



THEMES

SEARCH FOR THEMES  
IN YOUR LANGUAGE



PLUGINS

SEARCH FOR PLUGINS  
IN YOUR LANGUAGE



THANK YOU!

#WCCGN @PETYEAH